



The Cleaner Kitchen[®]

Cleaner Air | Cleaner Water | Cleaner Countertops

Cleaner Air

Properly sized exhaust system with external ventilation

Cleaner Water

Water filtration system for cooking and drinking

Cleaner Countertops

Built-in Microban[®] protection, NSF 51 and GREENGUARD Certification

The Kitchen is Key...

It's no secret that the kitchen plays a key role in your home life. So much of your time at home is spent there: cooking, eating, sharing ideas, doing homework, not to mention entertaining friends and family. But did you know that the kitchen can be one of the dirtiest rooms in your house?

Key Environmental Threats In Your Kitchen

Threat #1 Indoor Air Quality

Pollutants in the kitchen include grease, heat, steam, odor and even hazardous gases. While cooking and baking can produce delicious aromas, cooking vaporizes oil and water contained in food and forms an extremely tough film that sticks like glue to everything it touches. It is therefore critical to remove cooking contaminants from the kitchen before they spread to the rest of the home.

"Indoor air can be two to five times as polluted as outdoor air."

[American Lung Association](#)

"Cooking can easily produce indoor pollutant levels that exceed health-based standards and guidelines for particles, nitrogen dioxide, formaldehyde and carbon monoxide. The pollutants can quickly spread throughout the house."

[California Air Resources Board](#)

Threat #2 Water Quality

There is overwhelming evidence that our tap water contains not only chlorine, but also metals and pesticides that wash in from land and crops. While small amounts of these chemicals may be harmless, daily ingesting of some of these substances is known to potentially cause serious health problems including an increased risk of diseases such as asthma and even cancer.

"Public water systems are normally safe, but it is generally up to the homeowner to maintain the quality of the drinking water."

[Health & Nutrition](#)

Threat #3 Countertop Cleanliness

Damaging bacteria can be found all around the kitchen—especially on countertops—in raw foods, cleaning rags, sponges and more. Under the right conditions, odor-causing bacteria can multiply every 20 minutes on an unprotected surface. Good cleaning practices are a must, yet may not be enough to protect the countertops.

Overcoming Key Environmental Threats: The Cleaner Kitchen



- **Cleaner Air** - proper cooking ventilation system that removes odors from the kitchen environment to the outside before they spread to the rest of the home.
- **Cleaner Water** - water purification system that delivers pure, clean, filtered water to the kitchen for drinking and cooking purposes.
- **Cleaner Countertops** - a line of countertops with the combination of built-in Microban protection plus National Sanitation Foundation 51 Certification and GREENGUARD Indoor Air Quality Certification.

The goal is to create a cleaner kitchen environment with the highest design value.

